



innovation My ETA by easyport: predict with precision

Thanks to My ETA, the app developed by easyport, the players in the logistics chain now have a perfect knowledge of the merchandise route from beginning to end. The information gathered enables better planning and management of port and transport operations so the supply chain efficiency is improved.

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My ETA, between forecasts and realizations

The Estimated Time of Arrival (ETA) of vessels in a port **remains a major factor determining port call times and conditioning all transport and logistics flows.**

By combining artificial intelligence with the data from SOGET's Port Community System S ONE and HAROPA PORT, My ETA provides a prediction of ETA.

From a container number, a merchandise identifier or a vessel reference, the **My ETA app** provides a date interval for the merchandise arrival in harbor. It also enables to retrace the merchandise route and to offer timeline visibility to users.

Arrival or waiting in harbor, berthing, start of unloading... The estimated dates are recorded and then updated with the genuine ones.

As a complement to My T&T, a tracking solution also developed by Easyport, My ETA overcomes the lack of physical information on the vessel between announcement and unloading. Then, My T&T takes over to provide the logistics steps from merchandise to collection.

My ETA is free and open access.

Thanks to these two solutions, ship-owners, forwarding agents, merchandise owners or shipping agents benefit from a complete visibility of their merchandise tracking.

Better optimization of resources and port congestion

On a larger scale, these combined solutions enable better forecasting of waiting times and thus reduce vessel fuel consumption.

Regarding terminal operators, they maximize docking time to better allocate available resources (handlers, machines, etc.)



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